

Christian Briggs

Senior Digital Product Designer

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Lots of experience, one goal:
Create great products through
Full-Stack Digital Product Design.

August 2022 - present

Senior Product Designer / 3Aware

Founding designer. Led design efforts to grow company from zero to +1m ARR. Developed and led user-first, outcome-based design approach across all teams. Spearheaded research to bring AI-assisted analysis of Real World Evidence to top MedTech customers.

August 2020 - August 2022

Senior Product Designer + Design Educator / Interaction Design Foundation

Created and improved product features from concept to deployment in agile and CI/CD environment. High volume external platform (~2m uniques/mo) and complex internal applications.

Created design education, e.g., a Journey Mapping course in Nov. 2021 with 6,500+ enrollments in 6 months. Provided live instruction to design bootcamp students and hosted live Master Classes.

March 2018 - July 2020

Lead UX Designer / RideAmigos

Lead UX research and design efforts and develop front-end software (MEAN stack) in a test-driven, CI/CD agile environment.

2014-2017

Product Designer / Choir

Strategy, UX research/design for an angel-funded platform and process to scale digital-age skills.

2006-2009

Product Designer / BigTreeTop

Strategy, UX research/design for an angel-funded startup for small businesses customer co-creation.

2004-2005

UX Designer / Palladium

UX research/design of analytics apps for Wal-Mart, Biogen and Ahold Global.

2009-2017

Ph.D. Human-Computer Interaction / Indiana University

Researched digital company dynamics, taught media theory to 1k+ students.

2005-2008

M.S. Human-Computer Interaction / Indiana University

Formal training to sharpen existing UX skills.

about

17+ years experience combining UX Research, Design and Code to produce practical answers to tough design questions.

200+

hrs user interviews

1994

wrote first html

10k+

hrs designing products

1000+

students taught

ux skills

mixed-method research
qualitative + qualitative research
generative + evaluative research
network analysis
user interviewing
video production + post production
wireframing and prototyping
HTML/CSS/JavaScript
sketching
design systems
design education

general skills

teaching and mentoring
all forms of writing
software development
business strategy
documentation
speaking + facilitation
sketching + illustration
curriculum development

data & tools

MySQL, Postgres, Neo4j
Python, JavaScript, Angular, Vue
Docker, Vagrant, Git, Bash, VSCode,
Adobe Suite, Sketch, Figma, Zeplin,
Abstract